

Press Release

For Immediate Release

I.E.Canada and CITT Join Forces to Foster Professionalism

Toronto, Ontario. October 4, 2006. Mary Anderson, President of I.E.Canada, Canadian Association of Importers and Exporters, and Catherine Viglas, President of the CITT (Canadian Institute of Traffic and Transportation), have joined forces to support and encourage professionalism. Both I.E.Canada and the CITT are not-for-profit organizations offering services to support those dealing with supply chain complexities.

I.E.Canada and the CITT share a number of common objectives and offer a number of complementary services. I.E.Canada is a national association that represents and educates importers and exporters and advocates on their behalf to influence change. CITT is Canada's leading professional development organization in the supply chain and logistics sector and promotes excellence and advancement for logisticians by providing professional development opportunities, certification and networking.

CITT grants a professional designation, which requires CITT-certified professionals to accumulate 50 certification maintenance units (CMUs) over a two-year cycle. I.E.Canada's seminars and conferences offer up-to-date information for supply chain professionals, which qualify for CITT CMU units.

This joint initiative recognizes and fosters a mutually beneficial relationship and reinforces the common objectives of promoting greater professional development and networking.

The two organizations will look for other opportunities where they can contribute to each other's activities thus allowing both organizations additional resources through shared information that will have relevance and value to their respective members.

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