



## CANADA EXPORT AWARDS



### ATTENTION ALL CANADIAN EXPORTERS

#### IT'S TIME TO APPLY FOR THE CANADA EXPORT AWARDS 2005

Since 1983, the Canada Export Awards have celebrated the success of Canadian exporting initiatives. These awards recognize the significant contribution exporters make to Canada's economy and underline excellence in global competitiveness.

#### Who can apply?

Any Canadian company that has:

- ▶ been operational for three years
- ▶ been actively exporting for at least two years
- ▶ increased its export sales over the past two fiscal years
- ▶ registered, **as a business client**, with the Virtual Trade Commissioner\*

*\*It's easy to register. Complete the [registration form](#). Once on the welcome page, you can apply for the Canada Export Awards by selecting "Your account" at the top of the sidebar, then clicking on "Canada Export Awards" at the bottom of the next page.*

#### How do you apply or nominate a company for a Canada Export Award?

The application and nomination forms are available on the Canada Export Awards Web site at [www.infoexport.gc.ca/awards-prix](http://www.infoexport.gc.ca/awards-prix).

#### What will the winners get?

- ▶ official recognition for their outstanding achievements
- ▶ an invitation to be celebrated at the Canada Export Awards ceremony this fall
- ▶ regional, national and international exposure through:
  - ▶ an advertising and promotional campaign
  - ▶ a government news release and publications
  - ▶ the Canada Export Awards Web site
- ▶ the permission to use, for the next three years, the Canada Export Awards logo in their promotional materials and letterhead
- ▶ distribution of their company profile to Canadian embassies and consulates abroad, as well as to regional offices across the country
- ▶ added credibility with customers and differentiation in the marketplace
- ▶ an invitation for the Exporter of the Year to join a Canada Trade Mission led by the Minister of International Trade, within the next three years, and to have its business program participation fees waived.\*

*\*Does not include travel arrangements, accommodation or daily living expenses.*

**Deadline for applications:** September 19, 2005

**For more information**, contact the Canada Export Awards program at [cea-peec@international.gc.ca](mailto:cea-peec@international.gc.ca).



International Trade Canada  
Trade Commissioner Service

Commerce international Canada  
Service des délégués commerciaux

Canada