

The seventh Hong Kong International Stationery Fair is set to be the most diverse show so far, reflecting the increasingly innovative and varied stationery market. Due to take place January 2007, the trade fair is welcoming exhibitors that sell high-end to mass market writing instruments, paper and paper products, office supplies, artists' equipment, educational systems and children's stationery and school supplies. The Hong Kong International Stationery Fair, organised by Hong Kong Trade Development Council and Messe Frankfurt, will be held at the Hong Kong Convention and Exhibition Centre, 8 - 11 January 2007.

The stationery manufacturing industry in China is the biggest in the world, which makes Hong Kong an excellent place to host this fair. Exhibitors from all over the world, from Asia to the United States, have already signed up for the 2007 show, all looking to meet the thousands of buyers who attend it. In 2006, 14,726 trade visitors from 120 countries and regions attended this fair to source the right merchandise from the 261 exhibitors, gather information about the stationery market and network with each other.

Office stationery suppliers from the Chinese mainland (CN), Hong Kong (HK) and Taiwan exhibiting at the next show include Ningbo Chenghang Office Equipment Co. Ltd (CN), Aurosys Co. Ltd. (HK), Guangdong Baijia Baiter Industry Co., Ltd (CN), Surbright Enterprises Co., Ltd (Taiwan), Eastsign International Ltd (HK) and Jetboss (HK) Technology Limited. These companies will bring along their paper shredders, printing ink and accessories, coins/ money notes counting machines as well as laminating machines.

The fair will showcase a wide range of different stationery items aimed at children, and some adults, which will fit the sourcing needs of department stores, novelty item shops, stationery stores, toy shops and the like. Subsequently, suppliers of stationery featuring cartoon characters and action figures will also be heading to the fair.

Mirage Int'l Ind Inc, an American company, is returning to the show to meet the many worldwide buyers that attend. Continually impressed with the fair, they will be taking doubling their booth space to display their enormous range of children's stationery items such as gel pens, ball pens, colour sets, non-sharpening pencils and self-inking stamps with some collections carrying famous Disney licensed characters.

Green & Associates (HK), a Hong Kong manufacturer of photo frames and household accessories will feature their designer collections at the 2007 fair. Their collection includes soft photo frames and magnetic photo frames that come in a multitude of designs and styles.

Other exhibitors from Asia attending the show include Easy mate (HK) Limited Lik Yee Kong (HK) Limited, and ColArt Hong Kong Limited (HK). From the Chinese mainland are Shanghai Hero Light Industrial Imp & Exp. Co., Ltd. and Shantou Jielong Stationery Co., Ltd. And Pu Li Paper MFG. Co Ltd. and Haw Chian Fa Plastic Co Ltd. from Taiwan, MIK International Co., Ltd. from Korea and Srinivas Fine Arts from India.

The Hong Kong International Stationery Fair 2007 will be held in the state-of-the-art Hong Kong Convention and Exhibition Centre from 8 - 11 January 2007.